

MMB

MON YOUGH AREA COUNCIL OF PTA/PTSA

October 3, 1995

DOCKET FILE COPY ORIGINAL

The Honorable Reed Hundt, Chair
The Federal Communications Commission
1919 M Street, NW
Washington, DC 20554

Dear Sir

During your meeting with the decision makers on the FCC, I hope you will look realistically at what is happening with children's programming. Regardless of what the industry says, there are few true children's programs -- not those classified as children's. The cartoons are no longer amusing or funny but extremely violent and sinister. (I don't even enjoy them any more.) The number of commercial promotions has become so expansive that they far exceed the program.

Broadcasters are using public airwaves that belong to "us." They are supposed to serve "the educational and information needs of children in overall programming" as required by the Children's Television Act passed in 1991. This is not happening.

Some in the industry are opposed to any requirements stating they are unconstitutional. The act does not ban program or content. It asks for regularly scheduled education programs. Yes, parents should influence their children's TV but they can't let them watch what is not offered. Despite their claim that there is no profit in producing children's programming, many have gotten extremely rich producing animated cartoons and programs with toy tie-ins. Parents can turn off the TV but that also is censorship. Parents just want good programming because they know quality TV programs are an effective and powerful medium for education.

On behalf of the 3000+ parents and their children in our council, I am asking the FCC to support us for better TV.

Sincerely



Celesta C. Brandon, Ph.D.
Legislation Chairman

1142 Jacks Run Road
N. Versailles, PA 15137-2726
412-824-7630

MMB

October 6, 1995

Commissioners Hundt, Chong, Quello, Barrett, and Ness
Federal Communications Commission
1919 M Street NW
Washington, DC 20554

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Dear Commissioners:

The commission is considering efforts to increase the quantity and quality of educational and informational programs intended for children on television. Very little has resulted from the Children's Television Act of 1990. It is important to create for the public good and public interest a set of standards for the television industry that *serve children*. Young children watch on the average 27 hours of television or more weekly. Good programming such as "CRO" can and did achieve good audience ratings. However, "CRO" has been dropped from ABC's Saturday morning shows. We urge the following things be considered by the commission:

1. No less than 3 hours of children's programming per week and rising to 5 hours by the year 2000.
2. Define children's programming that is specifically designed to educate or inform children, and which is aired between 7:00am and 10:00pm.
3. Prohibit trading or taking credit for hours already being aired on PBS or other stations.

The television industry is being given an open hand in the new Telecommunications Act which is generally deregulating the industry. It is time for them to be responsible corporate citizens and think of the public good as well as public goods for sale to the highest bidder. Television is more influential in many children's lives than school. ***The least we can ask for is responsible programming.***

Sincerely,



Antoinette H. Lewis
502/564-4606
502/695/2878

Map

OCTOBER 3, 1995

THE HONORABLE REED HUNDT, CHAIR
THE FEDERAL COMMUNICATIONS COMMISSION
1919 M STREET, NW
WASHINGTON, DC 20554

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DEAR MR. HUNDT;

THE POWER OF SUGGESTION AND HOW IT STIMULATES OUR CHILDREN IS THE RESPONSIBILITY OF ALL ADULTS. THE FCC IS RESPONSIBLE FOR AIRING EDUCATIONAL PROGRAMS THAT ARE **LEARNING TOOLS FOR OUR CHILDREN**. HOW CAN YOU IGNORE THE FACT THAT WE ARE WELL ON THE ROAD TO ACCEPTING VIOLENCE AS A MATTER OF FACT IN OUR DAILY LIVING AND THAT TELEVISION IS PLAYING A MAJOR ROLE IN THIS TOTALLY WRONG ATTITUDE.

CONCERNED PARENTS CANNOT OPPOSE THIS POSITION ALONE; WE NEED AND DEMAND THE FCC TO HELP US. THE NATIONAL PTA POSITION STANDS FIRM ON OUR BELIEF! THE CHILDREN'S TELEVISION ACT, IN EFFECT SINCE 1991, **HAS NOT BEEN ENFORCED AS INTENDED**.

IT IS TIME FOR THIS NATION AND ITS' LEADERS TO PUT CHILDREN FIRST. REMEMBER, OUR CHILDREN ARE TOMORROWS LEADERS. DO WE ACCEPT THE VIOLENT DIRECTION THEY MAY TAKE, AS WE WILL BE THE RECIPIENTS OF THEIR ACTIONS?

PLEASE HELP US BRING QUALITY TELEVISION PROGRAMS TO OUR SCREENS.

SINCERELY, A VERY CONCERNED PARENT,
MRS. ROSEMARY L. TESAR
COORDINATOR OF EDUCATION FOR THE OHIO PTA
7412 RENWOOD DRIVE
PARMA, OHIO 44129

FAX 1-216-884-6349

SEE NATIONAL PTA POSITION STATEMENT ON OTHER SIDE.

National PTA Position:

FCC should:

- ***Set a standard of at least one hour per day of specifically-designed educational and information programming on all TV stations; (the FCC proposes five hours per week)***
- ***Redefine its definition of "educational and informational" programming in order to close the regulatory loophole which permit stations to cite programs such as "The Jetsons" and the "Flintstones" on their license renewal applications;***
- ***Count only standard length, regularly-scheduled educational programs as meeting a station's "core" programming obligations under the Act;***

MMB

Children's Television Workshop

One Lincoln Plaza / New York, N. Y. 10023

DAVID V. B. BRITT
PRESIDENT
CHIEF EXECUTIVE OFFICER

October 2, 1995

Chairman Reed E. Hundt
Federal Communications Commission
1919 M Street, NW
Washington, DC 20554

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Dear Mr. Chairman:

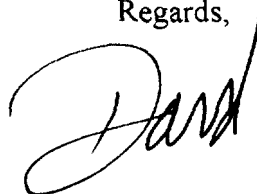
Thanks for taking time to meet with us on Thursday last.

Your work and courage on behalf of children epitomizes the appropriate role of a Chairman of the FCC. Children spend more time with television than with any other teacher -- they deserve to have some of that time be constructive. We'll soon submit our detailed comments on implementation of the CTA, which spell out our concerns about program sponsorship.

The maxim "No good work will be unpunished" is certainly apt for today's politics, but all of us who work on behalf of -- or who raise -- children owe you a thank you.

I hope to see you again soon.

Regards,



VIDEO SERVICE
DIVISION

FEDERAL COMMUNICATIONS COMMISSION
Complaints & Investigations Office
2025 M. Street, N.W., Room 8210
Washington, DC 20554

15 9 25 AM

DOCKET FILE COPY ORIGINAL

To Whom it May Concern;

I am writing this letter to voice my concern as both a parent and early childhood educator, about the current condition of children's television programming. The situation with current programming is a very disturbing one, that distorts children's basic developmental concerns and undermines their ability to resolve them. Ideally, children's media would provide program content to help children engage positively with the issues most basic to healthy social, emotional and intellectual development.

As violence continues to be the central focus of children's programs, it seriously endangers the fundamental ideas children are developing about gender, empowerment, autonomy, and diversity. The FCC must consider its responsibility to set standards for children's television based on sound knowledge about what children need for healthy development.

Without guidelines and strong regulations to protect children, the situation will not change for the better. The Commission has a vital role to play in its responsibilities to children, parents and all of society. My hope is that you'll hear our pleas.

Sincerely, Jeanne Cartolano

MMB

22 August, 1995

Commissioner of the FCC
Washington, D.C.

Mr. Commissioner:

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AUG 29 12 17 PM '95

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Last night I heard your address to the National Press Club on public radio. After thinking about what I heard, these are some of my conclusions.

1) As a man with a family and a full time job, there is little time for reading. Much of what I know about the world comes from radio and television. This is a typical "boomer" life style.

2) Even in the most isolated communities, parents are not the only influence in the development of morals, values and attitudes of their children. The entire community influences the development of its children.

3) Because I live where radio, television and software are such an integral part of the community, you are now partly responsible for the development of the next generation. Your part is growing.

Those who are looking ahead realize that the power of television will increase even more as the technology increases opportunities for communication with demographic niches. Even if television remains nothing more than a business, education is the most cost effective investment the industry can make in its future. Without a strong social and economic fabric, there can be no consumers.

You and I must work together to present a common reality to our children so they can function effectively in society. When making these important licensing decisions, I urge the commission to see through parents' eyes. Think of the world you will present to your children, because they are all your children.

Jacques Gordon

316 Dorset Rd.

Devon, Pa.

19333

VIDEO SERVICES
DIVISION

RECEIVED

Jennifer Leeman
704 Union Street
Cary, NC 27511

SEP 11 8 00 AM '95

SEP 6 - 1995

Federal Communications Commission
Office of the Secretary
1919 M Street, NW
Washington, DC 20554

DOCKET FILE COPY ORIGINAL
FCC MAIL ROOM

Dear Sir/Madam,

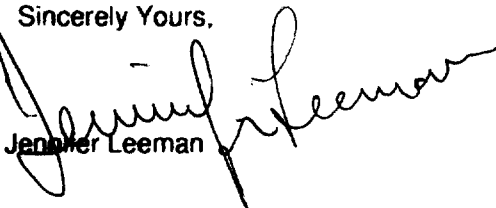
I am writing to ask that you take action to regulate children's television. The cartoons are as violent as movies that are rated PG 13. Often, there is no children's programming on except for violent cartoons. The programming is not only violent, it also advertizes products within the cartoons themselves. Power Rangers and Transformers are perhaps the greatest offenders.

As a result of the content of television for children, if allowed to watch, my 5 and 6 year are bombarded with violence and toy advertizing while the program is on interspersed with the official commercials for gender biased toys and health destroying junk food.

The one network that is an exception to this rule is PBS -- I hope that public broadcasting continues to receive the funds it needs to develop quality children's programming.

With the quality and content of children's commercial television, how can we expect our children to grow up as thinking, wholesome, creative adults. Please aggressively work for a higher standard in children's television.

Sincerely Yours,


Jennifer Leeman

MMB

4770 Lehnenberg Road
Kintnersville, Pennsylvania 18930
610-346-7929 Facsimile: 610-346-7772

August 21, 1995

DOCKET FILE COPY ORIGINAL

Honorable Reed Hunt
Chairman
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20015

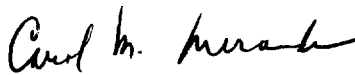
Dear Mr. Hunt:

We wish to let you know of our support of the remarks you made in "the public interest" in your August 21 address to the National Press Club.

As we listened to your address over National Public Radio, we felt encouraged that there was an advocate in Washington, who believes that the minds and values of children are too precious a national resource to be left to the discretion of the Market Place to form; that the family is the proper nurturing forum for this development; but that the parent(s) need the Government as an ally to insure the family has the information and control to allow its children access to only that programming, which it deems in their best interest.

We believe that the FCC is needed more today than in any other time in its history. The integration of audio, video and digital technologies in conjunction with the advent of hundreds of programming sources lends itself to vicious exploitation of children if a vigilant and knowledgeable authority is not exercising effective oversight. With a copy of this letter, we encourage our Federal representatives to insure that the FCC maintains the funds, authority and commitment to carry out its mission. Thank you very much.

With best regards,



Carol M. Miranda



Robert J. Miranda

cc: Honorable Arlen Specter
Honorable Paul Santorum
Honorable James Greenwood

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AUG 18 1995

FCC MAIL ROOM

Tom Munk
704 Union Street
Cary, NC 27511

Federal Communications Commission
Office of the Secretary
1919 M Street, NW
Washington, DC 20554

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95080278

Dear Sir/Madam,

I am writing to ask that you forcefully address the issue of television content, particularly "children's" television content. I am distressed by the amount of violence in television cartoons. As an educator, a parent of young children, and a Quaker, I strongly believe that we must teach our children the power of non-violent conflict resolution. Violence is never acceptable in our schools as a way to solve conflicts, but children see it modeled daily in the powerful stories they watch on television. The one network that is an exception to this rule is PBS -- I hope that public broadcasting continues to receive the funds it needs to develop quality children's programming.

I am also distressed by the commercial barrage our children are subjected to. Young minds are easily influenced and almost always in negative ways by commercials for unhealthy foods and expensive toys. Many popular shows are virtually commercials for toys (Power Rangers, Transformers, GI Joe, etc.). Parents need help to raise children with values that go beyond greed and violence. Please help.

Sincerely Yours,

Tom Munk

Tom Munk

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FCC MAIL ROOM



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VIDEO
DIVISION

APRIL 22, 1995

HONORABLE REED HUNDT
CHAIRMAN
FEDERAL COMMUNICATION COMMISSION

DOCKET FILE COPY ORIGINAL

DEAR MR. HUNDT; AS A MEMBER OF MISSOURI FAMILY AND
COMMUNITY EDUCATION ASSOCIATION, I AM PLEASED THAT YOU
AS CHAIRMAN OF FCC HAS PROPOSED TWO OPTIONS FOR THE T-V
STATIONS TO COMPLY WITH. 'CHILDREN IN T-V' (FAMILY LIFE)
IS ONE OF OUR NATIONAL PROJECTS.

MAY I STRESS ALSO:

MORE EDUCATIONAL PROGRAMS

LESS VIOLENCE IN T-V PROGRAMS

THANK YOU FOR YOUR CONCERNS:

Betty Brasel

GNOSIS FCE CLUB MEMBER

MISSOURI FCE MEMBERS IN 66 COUNTIES--- APPROX 3,000

APPROX 250 CLUBS

NATIONAL FCE 150,000 approx.



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Missouri Association For
Family & Community Education

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APRIL 22, 1995

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LESS VIOLENCE IN T-V PROGRAMS

THANK YOU FOR YOUR CONCERNS:

*Margaret Moffett
1927 Laurel St
Joplin, Mo 64801*

GNOSIS FCE CLUB MEMBER

MISSOURI FCE MEMBERS IN 66 COUNTIES--- APPROX 3,000

APPROX 250 CLUBS

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Missouri Association For
Family & Community Education

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THANK YOU FOR YOUR CONCERNS:

Mrs Billie Webhofer

GNOSIS FCE CLUB MEMBER

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THANK YOU FOR YOUR CONCERNS:

Nadine Ball

GNOSIS FCE CLUB MEMBER

MISSOURI FCE MEMBERS IN 66 COUNTIES--- APPROX 3,000

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APRIL 22, 1995

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HONORABLE REED HUNDT
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FEDERAL COMMUNICATION COMMISSION

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THANK YOU FOR YOUR CONCERNS:

Mrs. Harlan Snow

GNOSIS FCE CLUB MEMBER

MISSOURI FCE MEMBERS IN 66 COUNTIES--- APPROX 3,000

APPROX 250 CLUBS

NATIONAL FCE 150,000 approx.



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Missouri Association For
Family & Community Education

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APRIL 22, 1995

HONORABLE REED HUNDT
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THANK YOU FOR YOUR CONCERNS:

Lorene Thomas

GNOSIS FCE CLUB MEMBER

MISSOURI FCE MEMBERS IN 66 COUNTIES--- APPROX 3,000

APPROX 250 CLUBS

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THANK YOU FOR YOUR CONCERNS:

Janet Anderson

GNOSIS FCE CLUB MEMBER

MISSOURI FCE MEMBERS IN 66 COUNTIES--- APPROX 3,000

APPROX 250 CLUBS

NATIONAL FCE 150,000 approx.



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Missouri Association For
Family & Community Education

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APRIL 22, 1995

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LESS VIOLENCE IN T-V PROGRAMS

THANK YOU FOR YOUR CONCERNS:

Nancy Franklin

GNOSIS FCE CLUB MEMBER

MISSOURI FCE MEMBERS IN 66 COUNTIES--- APPROX 3,000
APPROX 250 CLUBS
NATIONAL FCE 150,000 approx.





Missouri Association For
Family & Community Education

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THANK YOU FOR YOUR CONCERNS:

Vera Johnston
Joplin, Mo.

GNOSIS FCE CLUB MEMBER

MISSOURI FCE MEMBERS IN 66 COUNTIES--- APPROX 3,000

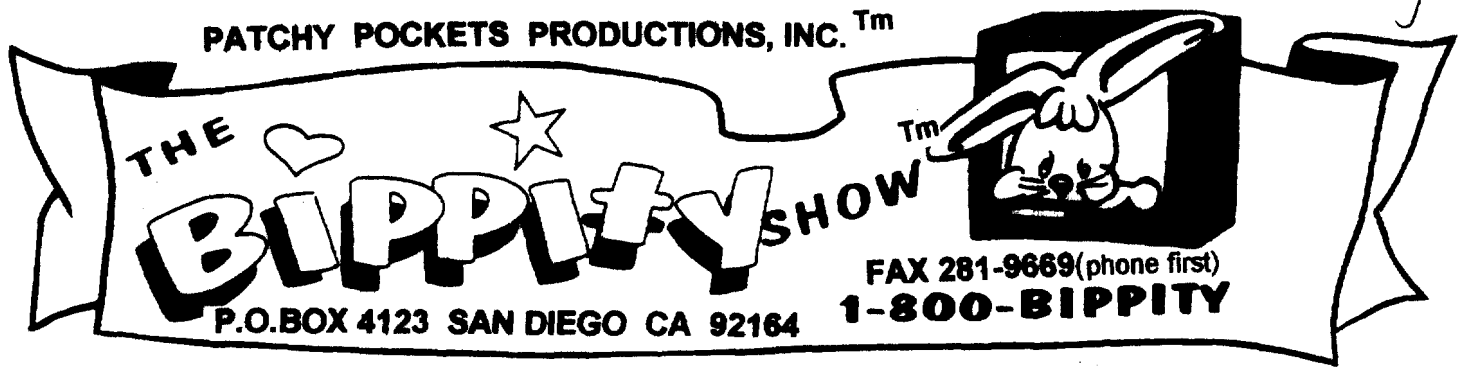
APPROX 250 CLUBS

NATIONAL FCE 150,000 approx.



Diane Connelley

PATCHY POCKETS PRODUCTIONS, INC. TM



June 15, 1995

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NOV 7 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

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TO: Ms. Barbara Kreisman
FM: Lorraine J. Spiegel

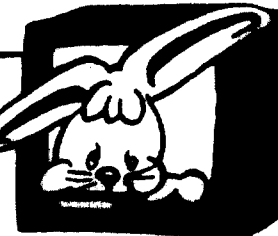
RE: NAB'95/Las Vegas/Monday-April 17/CHILDREN'S TV

We are herewith responding to the request for public input
regarding Children's Television.

LJS
LJS/st
18 Enclosures

PATCHY POCKETS PRODUCTIONS, INC. TM

THE   **BIPPITY** SHOW TM



P.O. BOX 4123 SAN DIEGO CA 92164

FAX 281-9669(phone first)
1-800-BIPPITY

June 1, 1995

RECEIVED

NOV 7 1995

FEDERAL COMMUNICATIONS COMMISSION
DOCKET FILE COPY ORIGINAL

Ms. Barbara Kreisman
Chief of Video Services Division
Federal Communications Commission
Mail Stop 1800/702
1919 "M" Street
N.W. Washington, D.C. 90554

RE: HOURS OF CHILDREN'S PROGRAMMING PER DAY

Dear Ms. Kreisman:

We believe the FCC should require each television station to air a minimum of 3-1/2 hours of entertaining and educational children's programming per day between the hours of 5am and 8pm.



Stations already airing more than 3-1/2 hours of children's programming should not decrease their present schedule by more than thirty percent (30%).

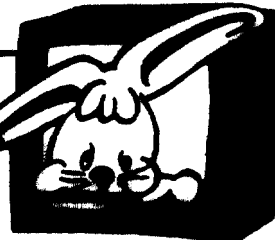
Thank you for your time and interest.

Sincerely,

LJS/st

PATCHY POCKETS PRODUCTIONS, INC. TM

THE   **BIPPITY** TM SHOW



P.O. BOX 4123 SAN DIEGO CA 92164

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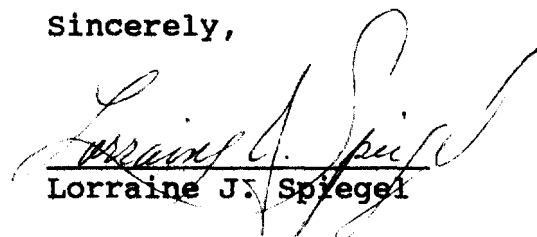
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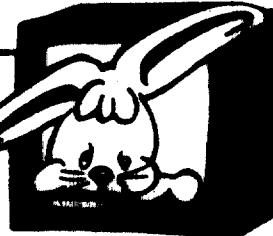
Sincerely,


Lorraine J. Spiegel

LJS/st

PATCHY POCKETS PRODUCTIONS, INC. TM

THE TM
BIPPITY SHOW
P.O. BOX 4123 SAN DIEGO CA 92164



FAX 281-9669(phone first)
1-800-BIPPITY

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Ms. Barbara Kreisman
Chief of Video Services Division
Federal Communications Commission
Mail Stop 1800/702
1919 "M" Street
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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF GENERAL COUNSEL

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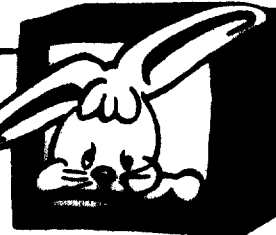
Sincerely,

Kimberly Hill

LJS/st

PATCHY POCKETS PRODUCTIONS, INC. TM

THE   **BIPPITY** SHOW TM
P.O. BOX 4123 SAN DIEGO CA 92164



FAX 281-9669 (phone first)

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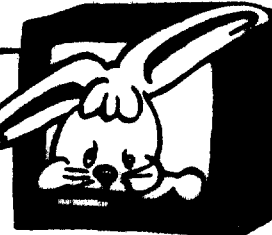
Annette Rogers

Annette Rogers

LJS/st

PATCHY POCKETS PRODUCTIONS, INC. TM

THE   **BIPPITY** SHOW TM



FAX 281-9669(phone first)

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June 1, 1995

Ms. Barbara Kreisman
Chief of Video Services Division
Federal Communications Commission
Mail Stop 1800/702
1919 "M" Street
N.W. Washington, D.C. 90554

RECEIVED

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FEDERAL COMMUNICATIONS COMMISSION

RE: HOURS OF CHILDREN'S PROGRAMMING PER DAY

DOCKET FILE COPY ORIGINAL

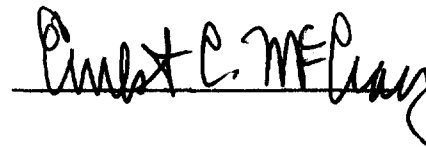
Dear Ms. Kreisman:

We believe the FCC should require each television station to air a minimum of 3-1/2 hours of entertaining and educational children's programming per day between the hours of 5am and 8pm.

Stations already airing more than 3-1/2 hours of children's programming should not decrease their present schedule by more than thirty percent (30%).

Thank you for your time and interest.

Sincerely,



LJS/st